### BEXLEY CITY SCHOOL DISTRICT

Franklin County, Ohio 4/1/2019 – 4/5/2019 N=301, +/- 5.64%

# Adult Residents with District Parent Oversampling

(percentages may not add up to 100% due to rounding)



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- Q. 1. Would you say that Franklin County is going in the right direction, or has it gotten off onto the wrong track?
- 65.4% Right direction
- 9.3 Wrong track
- 1.7 Mixed/both (volunteered)
- 23.6 Unsure/no answer
- Q. 2. Would you say that Bexley is going in the right direction, or has it gotten off onto the wrong track?
- 85.4% Right direction
- Wrong track
- 3 Mixed/both (volunteered)
- 4.7 Unsure/no answer
- Q. 3. Generally speaking, would you say that property taxes in the particular area where you live are too high, mostly pretty fair or too low?
- 36.2% Too high
- 60.8 Pretty fair
- 1 Too low
- 2 Unsure/no answer
- Q. 4. Thinking about the Bexley City School District that serves your community, would you say that it is generally going in the right direction, or has it gotten off onto the wrong track?
- 80.7% Right direction
- 13.6 Wrong track
- 1.3 Mixed/both (volunteered)
- 4.3 Unsure/no answer

# Looking more closely at the school district...

Q. 5. Overall, how would you rate the quality of education being provided by the Bexley City School District? Would you say it is Excellent, good, fair, poor or very poor?

### 92.4% TOTAL POSITIVE RATING

- 70.1 Excellent
- 22.3 Good
- 2.7% Fair

### 1% TOTAL NEGATIVE RATING

- .3 Poor
- .7 Very poor
- 4% Unsure/no answer
- Q. 6. Overall, how would you rate the job being done by the classroom teachers who teach in the Bexley schools? Would you say they are excellent, good, fair, poor or very poor?

### 85.7% TOTAL POSITIVE RATING

- 60.5 Excellent
- 25.2 Good
- 3.7% Fair

### .7% TOTAL NEGATIVE RATING

- .7 Poor
- 0 Very poor
- 10% Unsure/no answer
- Q. 7. Do you agree or disagree with people who say, even if they don't have kids in schools, everyone benefits from being in the Bexley City School District because it is one of the primary reasons for stable property values and a good reputation as a strong community?
- 95.7% Agree
- 3.7 Disagree
- .7 Unsure/no answer

### Turning to finances...

Q. 8. In your opinion, how would you rate the job that the Bexley City School District does spending tax money and managing its budget? Would you say it is excellent, good, fair, poor or very poor?

### 73.4% TOTAL POSITIVE RATING

- 23.9 Excellent
- 49.5 Good

#### 11.3% Fair

### 4.3% TOTAL NEGATIVE RATING

- 3.3 Poor
- 1 Very poor
- 11% Unsure/no answer

# Looking more closely at education programming and school finances...

As you may or may not know, in order to preserve existing educational services and upgrade some educational programs and systems, the Bexley City School District may place a levy on the ballot in November...

Q. 9. Generally speaking, do you support or oppose additional taxes to preserve existing educational services and upgrade some educational programs and systems for the Bexley City School District?

66.1% Support

22.9 Oppose

11 Unsure/no answer

# (ROTATED QUESTION BATTERIES 10/11 AND 12/13)

### Looking at one option being considered...

Q. 10. Do you support or oppose preserving existing educational services and upgrading some educational programs and systems for the Bexley schools with a new property tax levy for 9 mills, which would be collected for a continuing period of time?

- 52.5% Support
- 33.2 Oppose
- 14.3 Unsure/no answer

### Thinking more about this possible property tax levy...

Q. 11. If you learned that the cost to property owners for this property tax will increase taxes about \$26 dollars each month for each \$100,000 dollars of property value, would you be more or less likely to support this additional funding for the schools, or would it make no difference to you?

16.6% More likely

- 32.9 Less likely
- 44.5 No difference
- 6 Unsure/no answer

### Instead of that, looking at another option being considered...

Q. 12. Do you support or oppose preserving existing educational services and upgrading some educational programs and systems for the Bexley schools with a new combined property tax for 6 mills <u>and</u> an income tax levy for one quarter of one percent, which would be collected for a continuing period of time?

48.8% Support

33.2 Oppose

17.9 Unsure/no answer

### Thinking more about this possible income tax levy...

- Q. 13. If you learned that the cost to residents for this income tax will increase taxes about \$17 dollars each month for each \$100,000 dollars of property value and \$25 dollars each month for each \$10,000 dollars of income, would you be more or less likely to support this additional funding for the schools, or would it make no difference to you?
- 12% More likely
- 41.2 Less likely
- 41.9 No difference
- 5 Unsure/no answer

### Regardless of the type of tax that is requested...

Q. 14. If you learned that, the money is needed to meet increased expenses due to growing labor costs, inflation and student enrollment growth, would you be more or less likely to support this additional funding for the schools, or would it make no difference to you?

46.2% More likely

13.6 Less likely

37.2 No difference

3 Unsure/no answer

Now I would like to read you some of the various ways the funding would be used. After each one, please tell me whether you think it is a high, medium or low priority. Here's the first one...

### (RANDOMLY ROTATED NEXT 5 QUESTIONS)

Q. 15. How much of a priority is it to... Ensure that there are enough teachers and instructional assistants to continue to provide students with personalized attention?

81.4% High

13.6 Medium

- 1.7 Low (or not a priority volunteered)
- .7 Unsure/no answer
- Q. 16. How much of a priority is it to... Ensure that classroom learning technology is current and is comparable with what is being used by the other top-rated school systems in central Ohio?
- 63.1% High
- 30.9 Medium
- 5 Low (or not a priority volunteered)
- 1 Unsure/no answer
- Q. 17. How much of a priority is it to... Continue to offer a wide range of activities such as athletics, theater and clubs, so all students can participate?
- 66.1% High
- 26.6 Medium
- 7 Low (or not a priority volunteered)
- .3 Unsure/no answer
- Q. 18. How much of a priority is it to...Maintain current class sizes, so they do not become larger?
- 71.4% High
- 24.3 Medium
- 3 Low (or not a priority volunteered)
- 1.3 Unsure/no answer
- Q. 19. How much of a priority is it to... Continue to fulfill key aspects of the district's long-term goals and objectives, such as hiring staff to offer new courses and learning programs?
- 48.2% High
- 39.9 Medium
- 11 Low (or not a priority volunteered)
- 1 Unsure/no answer

# Sometimes people change their minds after hearing more information...

- Q. 20. Now that you know more about it, do you support or oppose additional taxes to preserve existing educational services and upgrade some educational programs and systems for the Bexley City School District?
- 63.5% Support
- 27.6 Oppose
- 9 Unsure/no answer

# Finally, I have a few short questions for statistical purposes...

- Q. 21. I would like to read you a list of age groups. Please stop me when I get to the one you are in.
- 33.6% 18 to 44
- 39.5 45 to 64
- 25.9 65 and older
- 1 Unsure/no answer
- Q. 22. Which of the following do you consider to be your main race? Is it...
- 86.7% White
- 5 African-American
- 1 Hispanic/Latino
- 1.3 Asian/Indian...or...
- 3.7 Something else
- .3 Mixed race (volunteered)
- 2 Unsure/no answer
- Q. 23. Do you have any children enrolled in a Bexley City School District public school?
- 50.2% Yes
- 49.2 No
- .7 Unsure/no answer
- Q. 24. Do you own or rent your current home?
- 89.4% Own
- 8.6 Rent
- 1 Other (volunteered)
- 1 Unsure/no answer

# Gender:

- 46.8% Male
- 53.2 Female